

2015 BOOTH RESERVATION FORM

Company Name: _____

Main Contact: _____

Address: _____

Phone: _____

City: _____

Email: _____

St: _____ Zip: _____

Website: _____

Long Beach, Atlanta, Orlando, Wall, Seattle, Dallas, Irwindale			
Size	Price	# of Cred.	Max Display Car(s)
10x10	\$600.00	2	0
10x20	\$1,080.00	4	1
10x30	\$1,500.00	6	1
20x20	\$1,920.00	6	2
20x30	\$2,400.00	8	2
20x40	\$2,880.00	8	3

* **CUSTOM SPACE** may be available. Please call for pricing and availability.

** **SPECIAL SHIPPING & DRAYAGE PACKAGES AVAILABLE.** Please call for pricing and availability.

Dates	Location	Booth Size	Price
April 10-11	Long Beach, Long Beach, CA		
May 8-19	Road Atlanta, Braselton, GA		
June 5-6	Orlando, FL		
June 26-27	Wall Speedway, NJ		
July 24-25	Evergreen Speedway, Monroe WA		
August 21-22	Texas Motor Speedway, TX		
October 9-10	Irwindale Speedway, Irwindale, CA		

Please fill out the following questions (MANDATORY):

-How many vehicle(s) will be displaying? _____

-Will you be giving out free product? Yes / No

-Will your booth have sound (i.e. DJ, TV, etc.)? Yes / No

-IF YES to the above, please list: _____

-Will you be handing out food or beverages? Yes / No

-Will your booth have a trailer or box truck? Yes / No

Payment Information:

Option 1 - Return via fax or email, then attached **Payment Form** | **Option 2** - Mail **Check** to Formula Drift Holdings LLC.

By signing below, you have read and agree to the Formula Drift "Display Reservation Terms" and authorize Formula Drift to reserve your booth space.



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NAME _____ SIGNATURE _____ DATE _____

PAYMENT FORM

Company / Team Information

Company/Team Name					
Name (that is on credit card):					
Billing Address:					
City:		St:		Zip:	
Tel:		Mobile:		Email:	

(List items, Quantity and Price Below)

Item:	Quantity:	Price:	Sub-Total
Tax / Service Charge (3% CC fee)			
TOTAL:			

Payment Information: * Make Check Payable to **Formula Drift Holdings, LLC**, 200 Pine Avenue, Suite 615, Long Beach, CA 90802*

Form of payment: ☐ - Check ☐ - Visa ☐ - MasterCard ☐ - AMEX

Credit Card Number

Expiration Date

Security Code

Please Note: We gladly will accept a company check, Visa, MasterCard, or American Express. All credit cards are charged 3% to the Invoice amount. By signing above you agree to all terms and conditions, agree to these charges and agree not to charge back this amount. Your credit card charge will appear as "Formula Drift Holdings LLC" on your next credit card statement.

By signing below, you have authorized Formula Drift to charge the above amount.

NAME _____ SIGNATURE _____ DATE _____

Accepted and Approved by: _____
FD Staff Signature Date

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TERMS

1. This application shall constitute a valid and binding contract. Applications are considered on a first-come, first-served basis, based upon receipt of this application. Booth assignments are made after receipt of payment. Placement/destination location of booth is not guaranteed. Formula Drift Holdings LLC ("FDH") reserves the right, in its sole discretion, to refuse participation in the relevant Competition(s), or to limit the number of booths provided, to any applicant for any or no reason.
2. FDH requires exhibitors to sell and distribute information and merchandise appropriate to its audience. FDH reserve the right to deem materials appropriate or inappropriate. Unacceptable material cannot be promoted, displayed or sold. FDH reserves the right to prohibit and remove any items it deems inappropriate.
3. Exhibitor may distribute printed advertising samples and souvenirs and display artwork from within Exhibitor's own booth only; provided that all distributed, performed or displayed material ("Exhibitor Material") shall be subject to the approval of FDH, in its sole discretion. No amplified music is permitted. In addition, Exhibitor shall be solely responsible for obtaining, and warrants to FDH that it has obtained, all necessary licenses and permissions to distribute, perform or display any Exhibitor Material which is protected by copyright, trademark, publicity or misappropriation laws, or any other intellectual property or other laws, period.
4. The Exhibitor Contact listed on the Booth Reservation Form shall be authorized to make all decisions regarding exhibiting.
5. (a) Exhibitor shall indemnify, defend and hold harmless FDH, the sponsors of the relevant Competition(s) and the employees, representatives and agents of each (hereinafter referred to as the "Competition Organizers") from claims, liabilities, costs and charges (including attorneys' fees and costs) for injury, loss or damage to property or persons (including death) arising out of Exhibitor's activities in connection with the relevant Competition(s), or breach of any representation, warranty or covenant made by it herein.
(b) The relevant Competition Organizers shall not be liable for any claims, liabilities, costs or charges (including attorney's fees and costs) arising out of any personal injury, property damage, or other loss or damage incurred by Exhibitor or its employees, representatives or agents, arising solely out of the negligence of any of the Competition Organizers.
(c) Exhibitor shall provide and maintain in effect workers' compensation and employee liability (if applicable) and comprehensive general liability insurance containing a waiver of subrogation in favor of FDH in such amount acceptable to FDH and evidence of such insurance shall be provided to FDH promptly upon its request.
6. Exhibitor shall pay all sales or other taxes, fees and assessments required by any applicable federal, state or local law in connection with Exhibitor's participation in the relevant Competition(s). Exhibitor shall indemnify, defend and hold FDH harmless for any taxes (including fees and penalties, if any) required to be paid by FDH in connections with Exhibitor's activities under this contract. Exhibitor shall provide FDH with all requested documentation to evidence Exhibitor's compliance with tax laws and rules.
7. Exhibitor and FDH each assume the risk that the relevant Competition(s) may be cancelled, rescheduled or otherwise not occur. If for any reason the relevant Competition(s) is cancelled or rescheduled or otherwise does not occur, Exhibitor's sole remedy shall be the recovery of the fees paid pursuant to this contract (on a pro-rata basis if only a portion of the relevant Competition(s) is cancelled).
8. Under no circumstances shall FDH be liable for consequential, indirect, special or punitive damages of any kind in connection with its activities or omissions under this contract regardless of whether such damages were foreseeable.
9. Failure to adhere to any deadlines set forth in this contract may result in forfeiture of related benefits.
10. Exhibitor may not assign this contract or trade, sell, share or otherwise transfer the advertising or exhibiting rights hereto.
11. Waiver of any term of this contract or failure of FDH to terminate this contract on account of any breach by Exhibitor shall not be deemed a waiver of FDH's rights to subsequently enforce any term or to terminate this contract by reason of any subsequent breach by Exhibitor.
12. This contract, together with any exhibits or attachments, constitutes the parties' entire agreement with respect to the subject matter hereof and supersedes all prior statements or agreements, either written or oral. Exhibitor agrees that no representation of any kind has been made to Exhibitor by FDH or by any of its agents and that no understanding has been made or agreement entered into other than as set for herein.
13. This contract shall be governed by the laws of the State of California. This contract shall be deemed to be entered into and performed in the County of Los Angeles, where the principal office of FDH is located, and such County shall be the forum of any legal action relating to this contract.